

FIG. 2

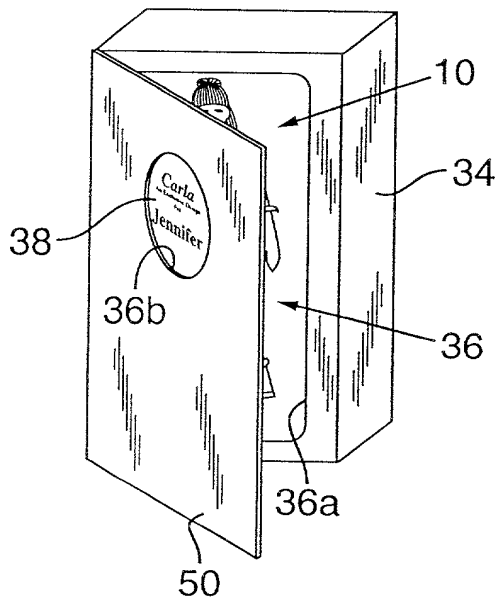
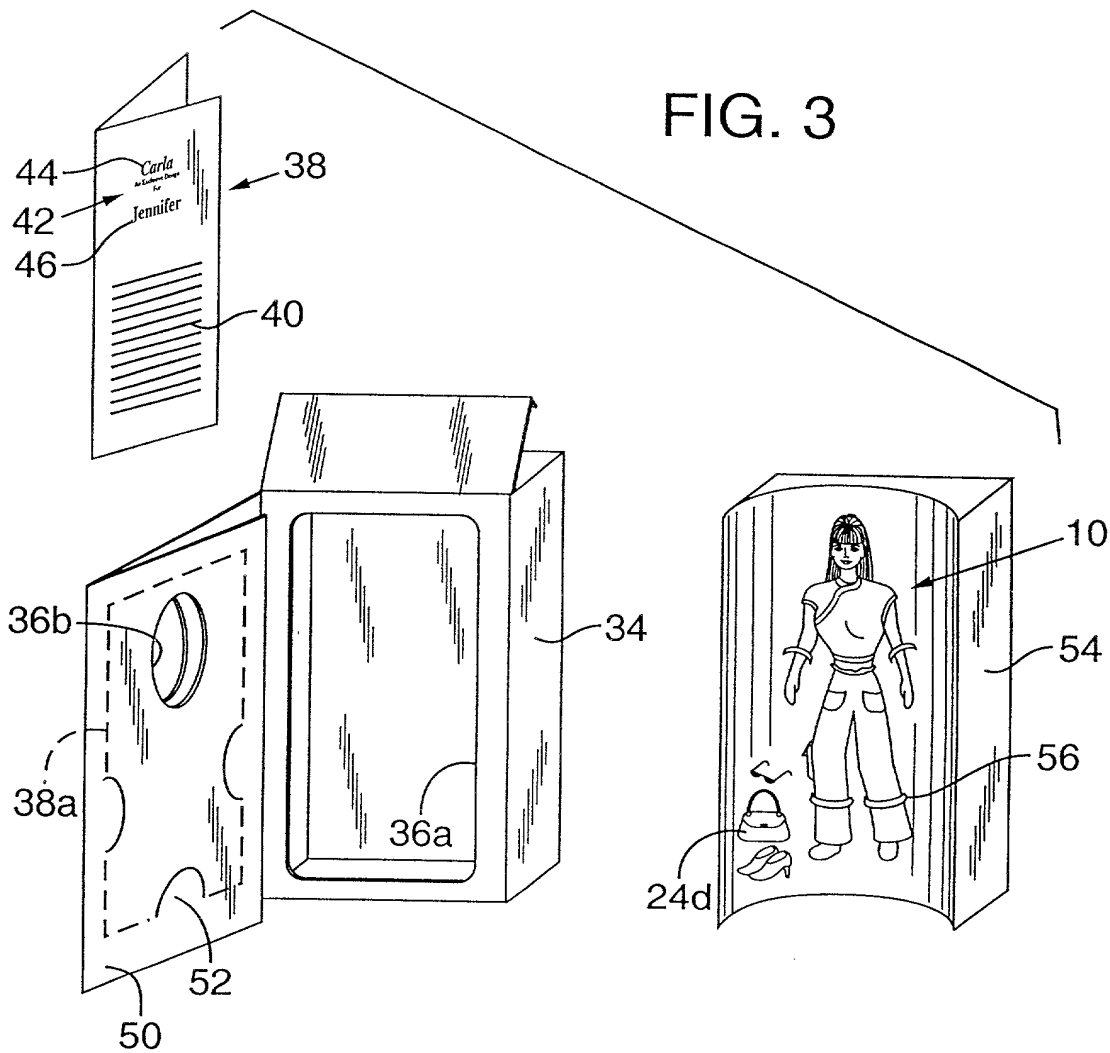


FIG. 3



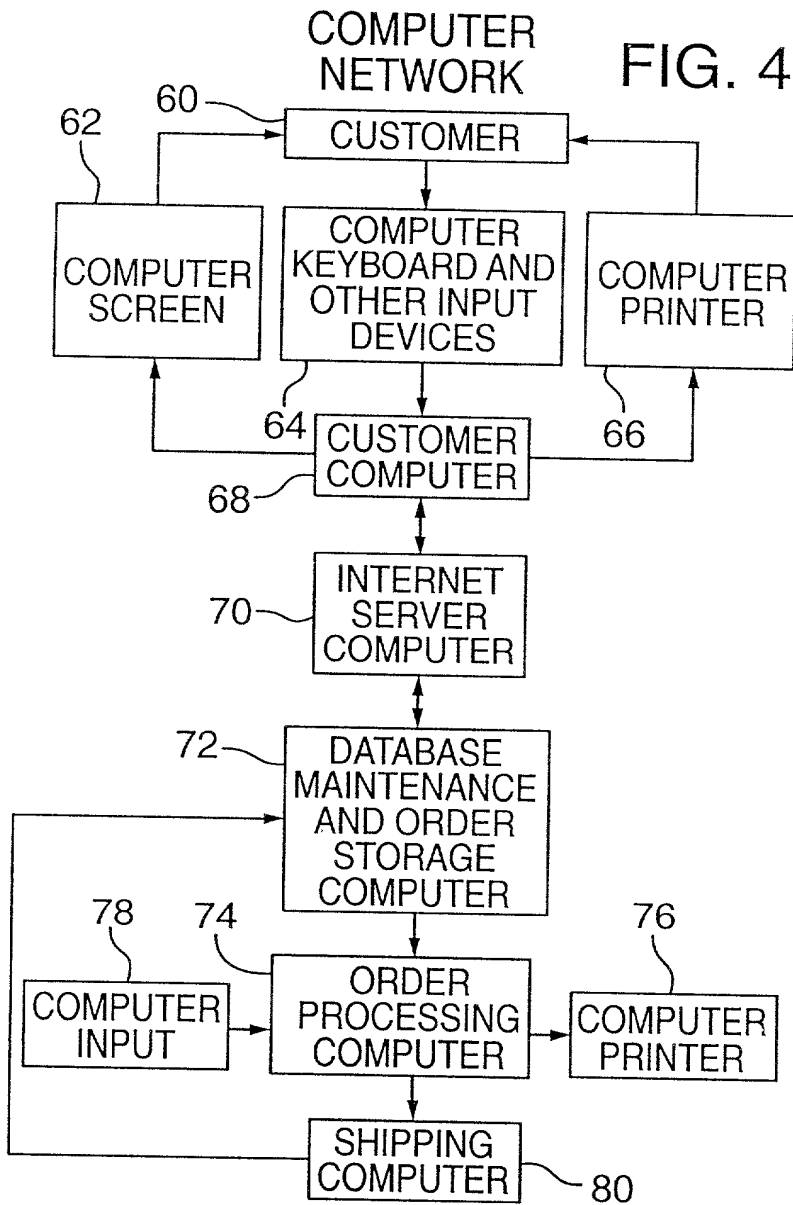


FIG. 8

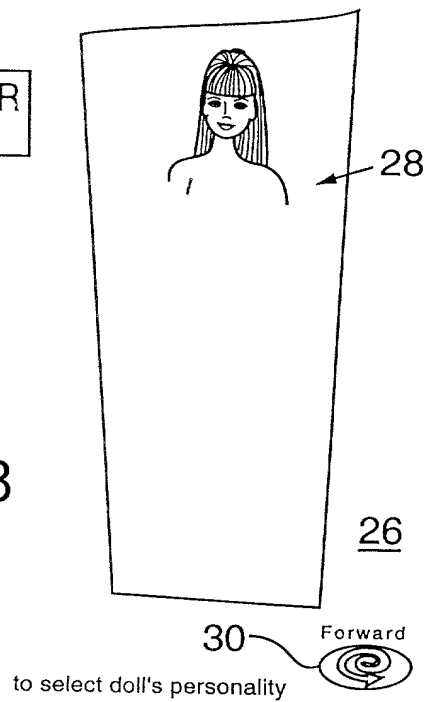
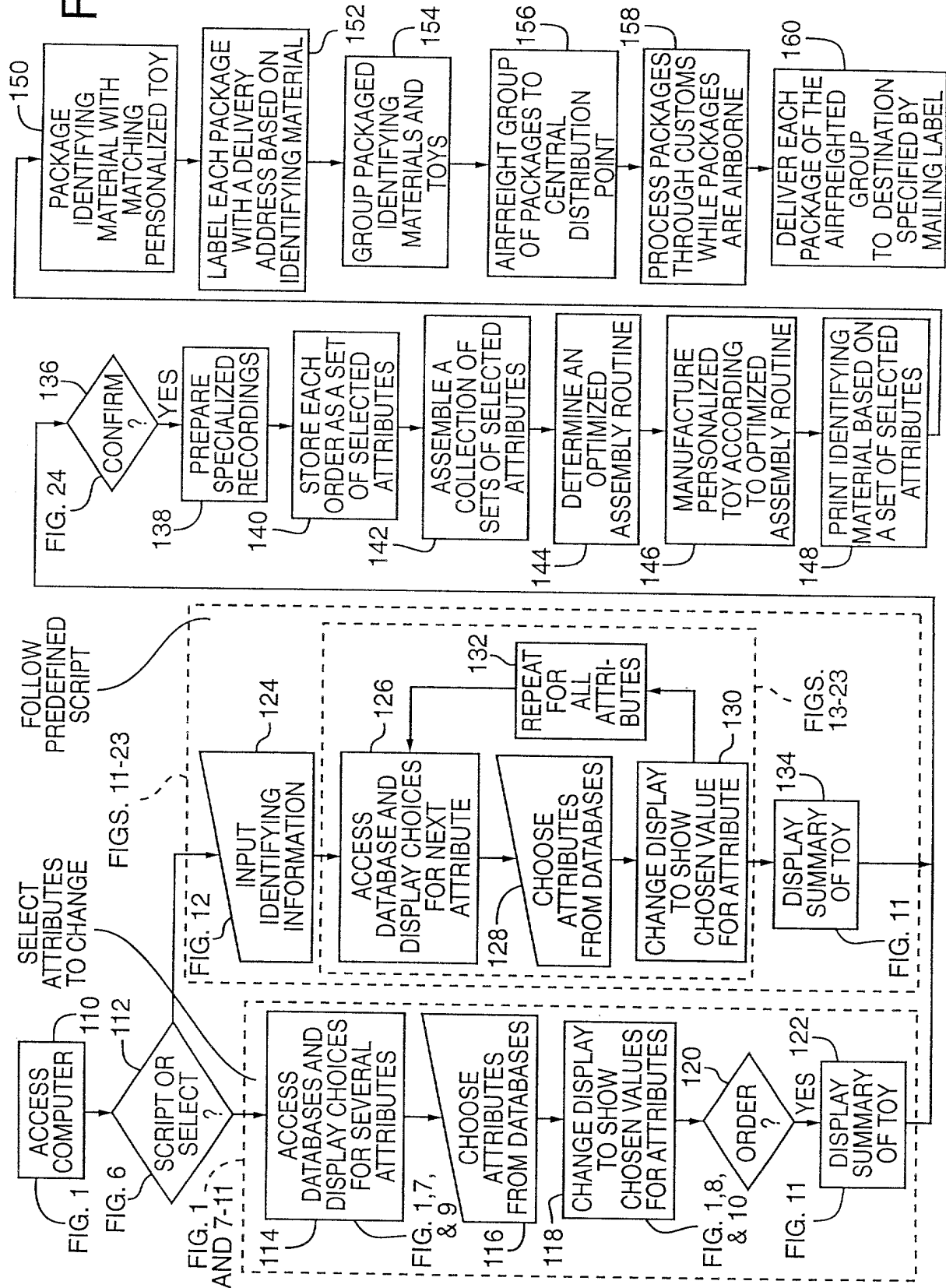
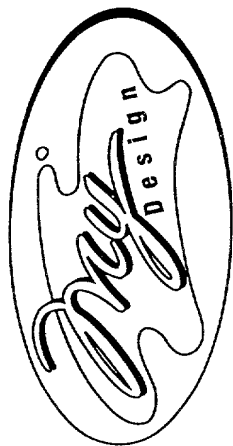


FIG. 5





Personalize your own friend of Barbie doll!

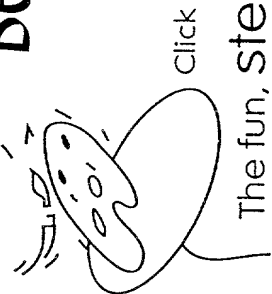
Make your selections
and we will custom-make a beautiful doll
especially for you!

Ready, Set, Be Creative

You can choose her:

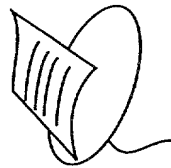
- Look
- Eye color
- Hairstyle
- Hair color
- Fashions
- Accessories
- Personality

Thousands of
combinations!



The fun, step-by-step way.

30d



The fun but quick way.

30c

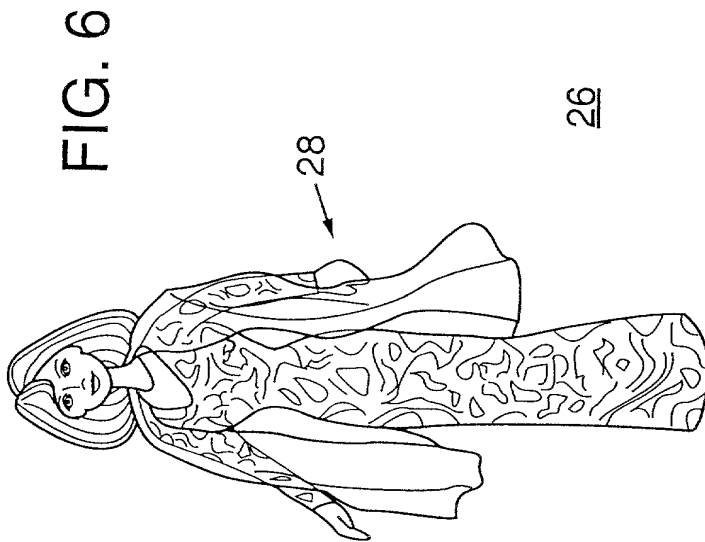


FIG. 6

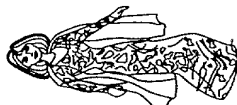
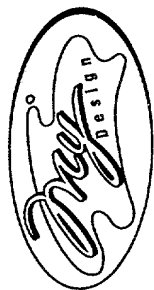


Made for Jennifer

help

30

FIG. 7



Click

to select her

- Face
- Hairstyle
- Hair Color
- Eye Color

Then Click

Forward

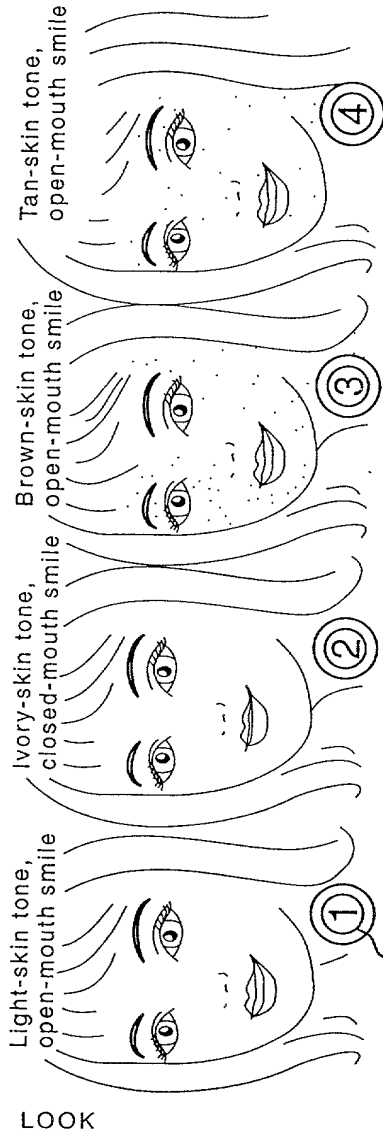
to select her

- Fashion
- Accessory Set
- Personality

Back



30



LOOK

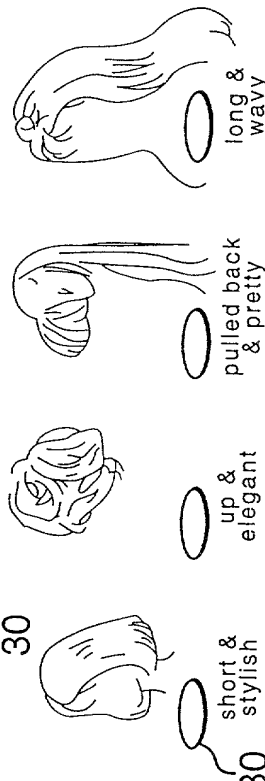
Light-skin tone,
open-mouth smile

Ivory-skin tone,
closed-mouth smile

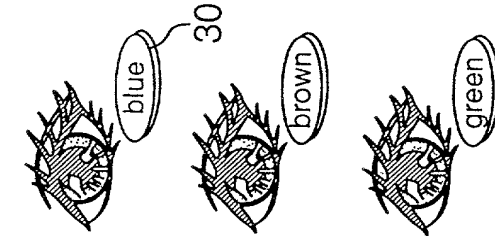
Brown-skin tone,
open-mouth smile

Tan-skin tone,
open-mouth smile

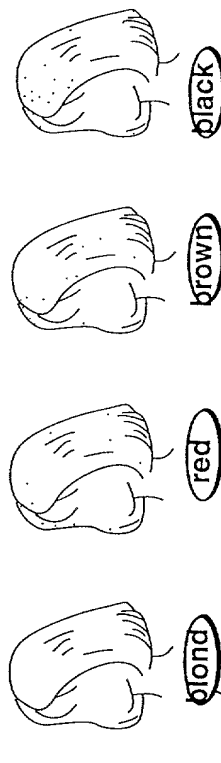
HAIRSTYLE



EYE COLOR



HAIR COLOR



Forward



to choose doll's fashion and accessory set

30

26

7/16

FIG. 9



To help us create your doll's personality profile, please tell us:

Maximum 22 letters and spaces in blanks below
please do not use all capital letters

26

28

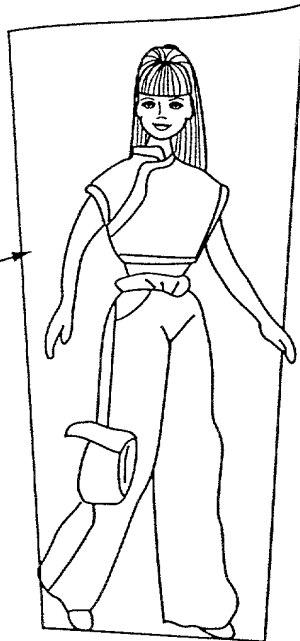


Back



30

to change selections



Your Name:

Doll's Name:

Is this a gift for someone else? Yes ☐ No ☒
has sparkling blue eyes and pulled back &
pretty brown hair. She is wearing her new Cool
Jeans Outfit with City Shopper accessories. Her

birthday is in . She lives in 30

, and spends a lot of time

. She's interested in

, loves to

and enjoys being with . is a
special friend of Barbie, and is personalized by
you,!

Forward

30

Well Done!



FIG. 10

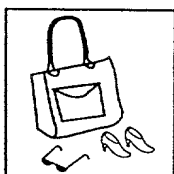


To help us create your doll's personality profile, please tell us:

Maximum 22 letters and spaces in blanks below
please do not use all capital letters

26

28

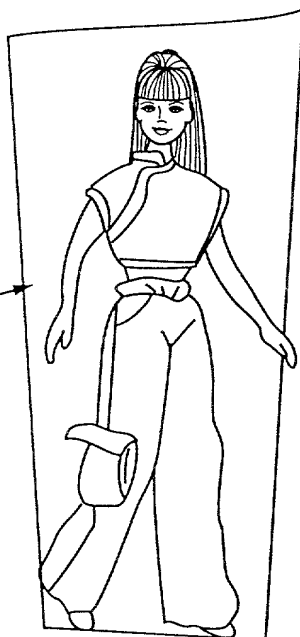


Back



30

to change selections



Your Name:

Doll's Name:

Is this a gift for someone else? Yes ☒ No ☐

If yes,
for whom?

Carla has sparkling blue eyes and pulled back &
pretty brown hair. She is wearing her new Cool
Jeans Outfit with City Shopper accessories. Her

birthday is in . She lives in

. and spends a lot of time

. She's interested in

, loves to

and enjoys being with

Carla is a special friend of Barbie, and is
personalized by you, Chuck! 30

Forward

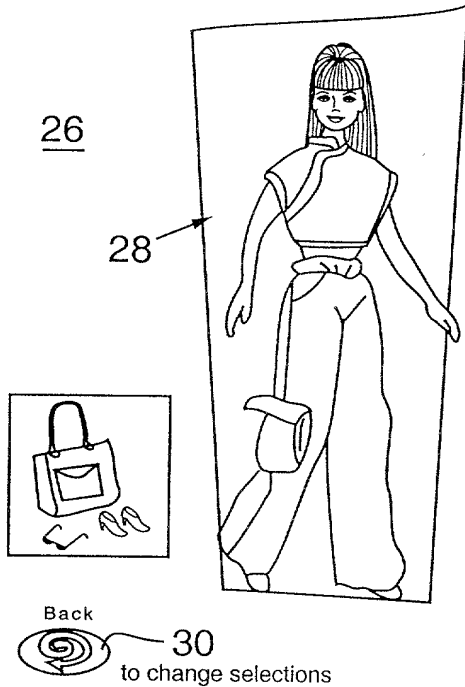
30

Well Done!



Carla, a friend of Barbie

by Chuck



Carla has sparkling blue eyes and pulled back & pretty brown hair. She is wearing her new Cool Jeans Outfit with City Shopper accessories. Her birthday is in January. She lives in another country, and spends a lot of time practicing sports. She's interested in community work, loves to surf the Web and enjoys being with her teammates. Carla is a special friend of Barbie, and is personalized for you, Jennifer, from Chuck!



Print
Click here to print this screen
to keep and show your friends
and family

30



Start Over
Click here to play
again and personalize
another doll!

30



Order
Click here to
purchase the doll you've
just personalized!

•Must be 18 or over. Currently available
only in the contiguous 48 U.S. states

30



To Personalize your doll:

1. Give her a name
2. Select her look
3. Select her eye color
4. Select her hairstyle
5. Select her hair color
6. Select her fashion
7. Select her accessory set
8. Select her personality



Then see your
finished doll
on the screen!

Change your mind as often
as you like until you have the
perfect doll for you!



30

FIG. 12

To help us create your doll's
personality profile, please tell us:

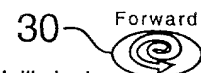
Maximum 22 letters and spaces in blanks below
please do not use all capital letters

Your Name:

Doll's Name:

Is this a gift for someone else? Yes ☐ No ☒

26



to select doll's look

9/16



Select Clara's look.

FIG. 13

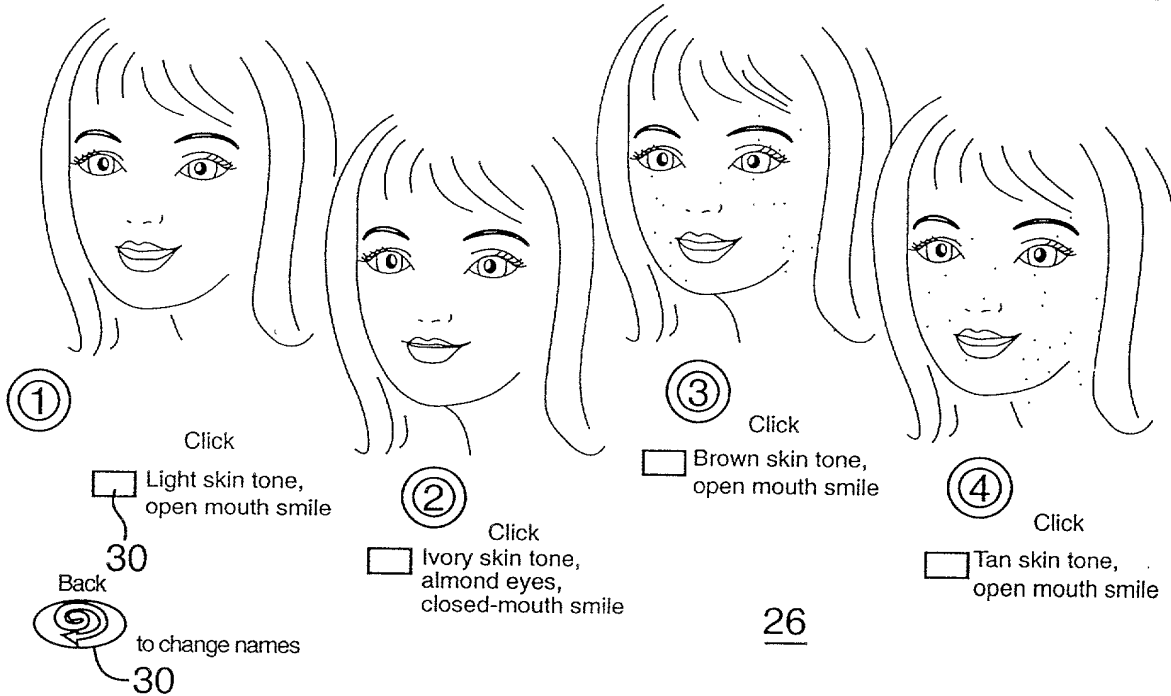
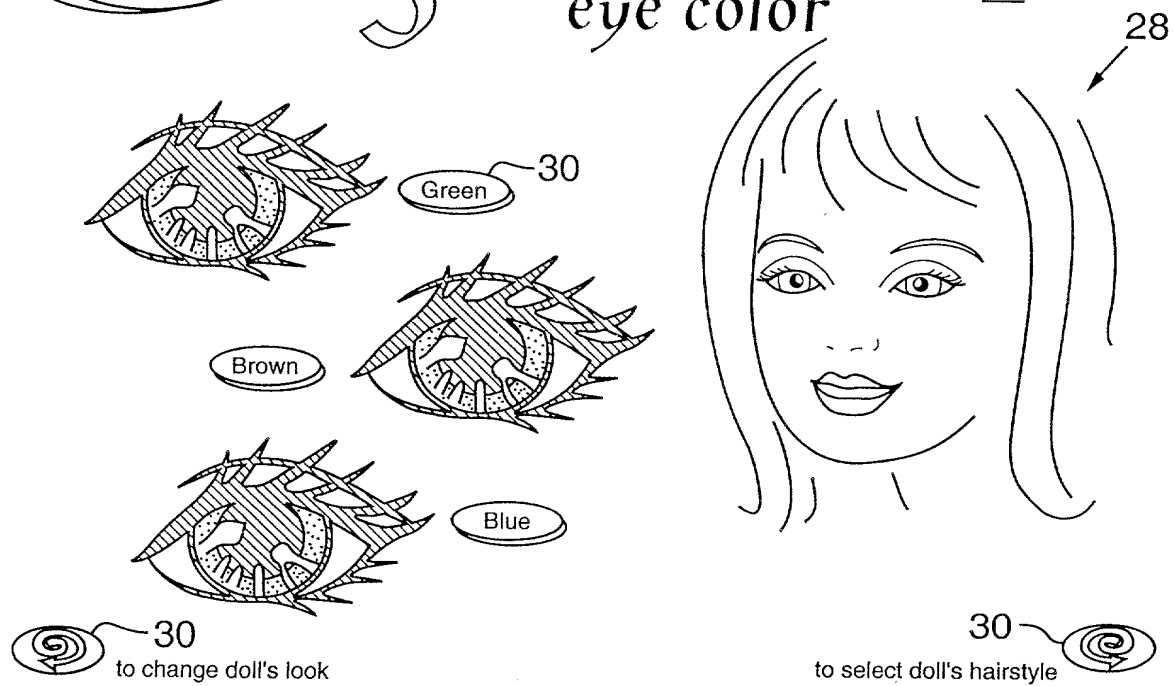


FIG. 14



STEP 3 Select Clara's eye color

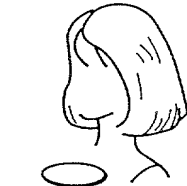


10/16

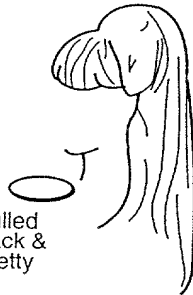
FIG. 15



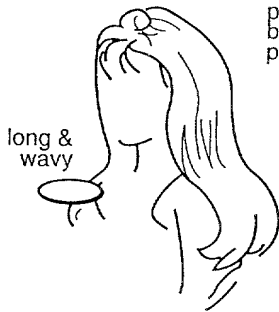
STEP 4 Select Clara's hairstyle.



short & stylish



pulled back & pretty



long & wavy



up & elegant



Back

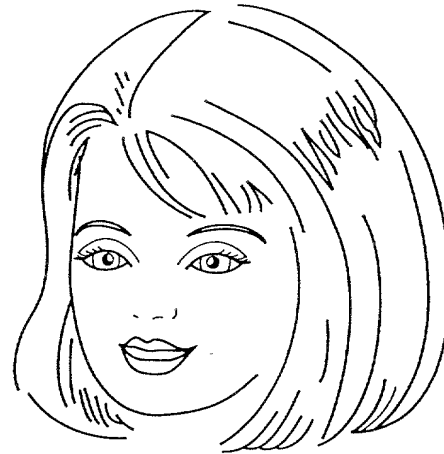
30

to change doll's eye color



30

26



28

30

Forward

to select doll's hair color

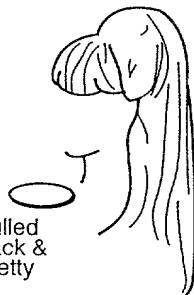


STEP 4 Select Clara's hairstyle.

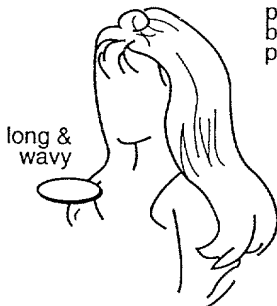
FIG. 16



short & stylish



pulled back & pretty



long & wavy



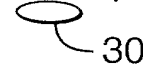
up & elegant



Back

30

to change doll's eye color



30

26



28

30

Forward

to select doll's hair color

11/16



STEP 5 Select Clara's hair color.

FIG. 17

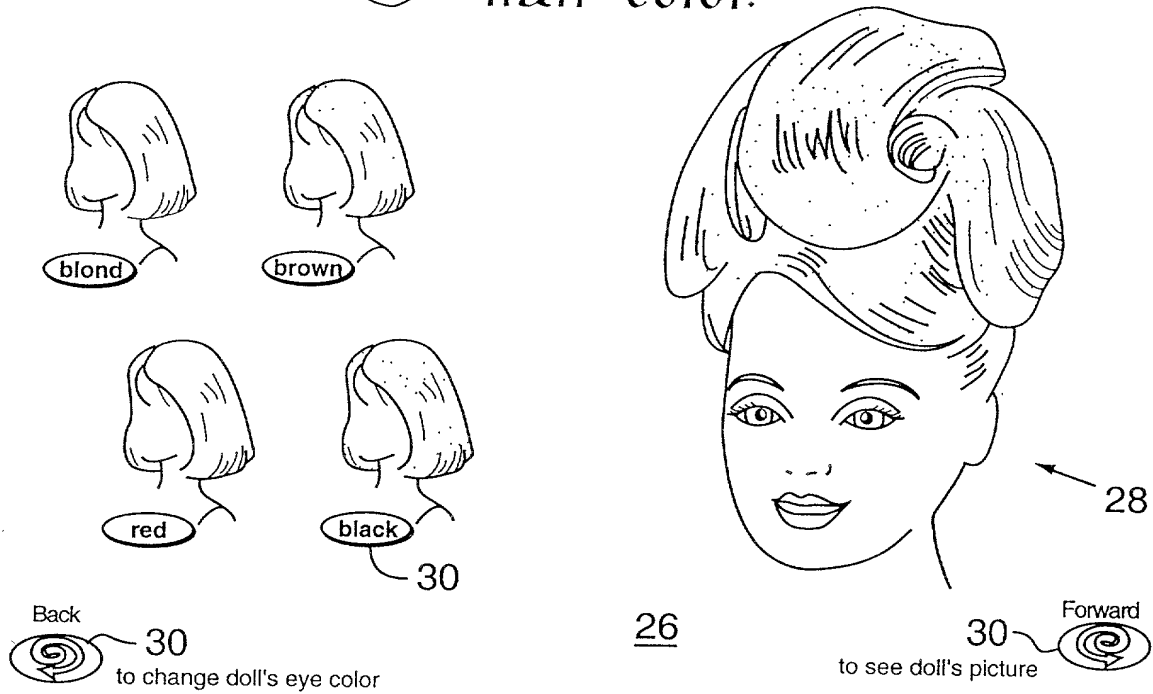
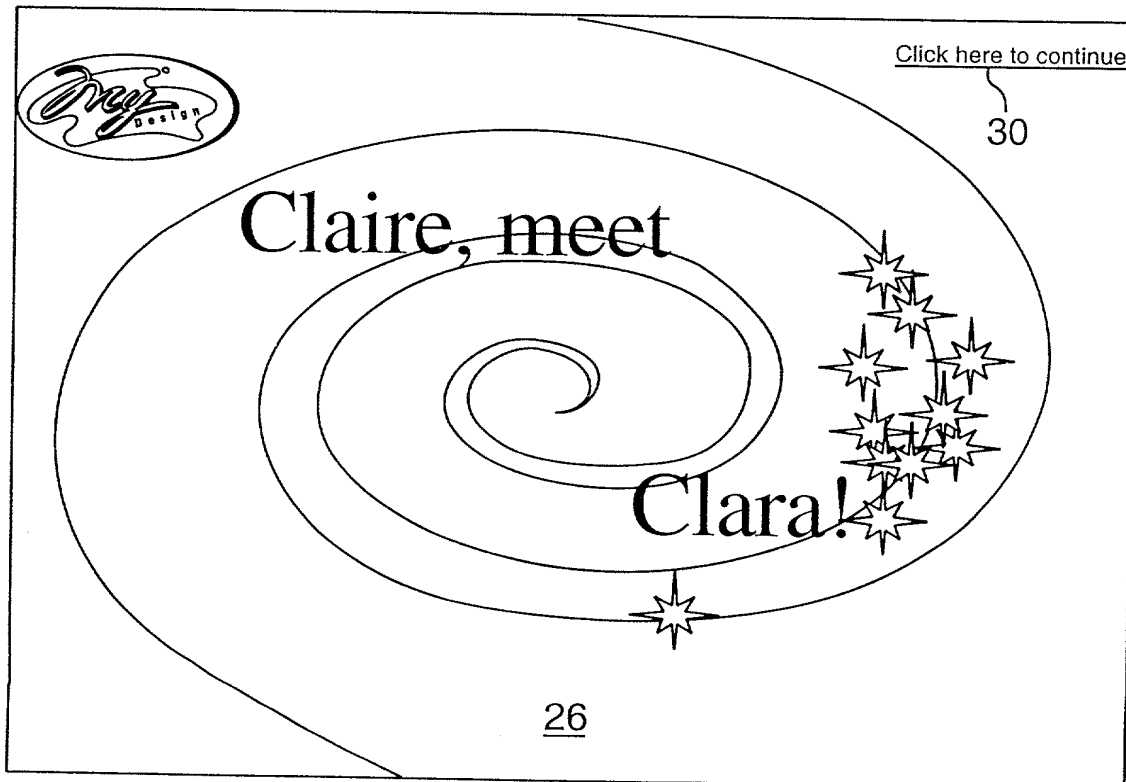


FIG. 18



12/16



Introducing Clara

FIG. 19

26



Back 30 to change her step-by-step

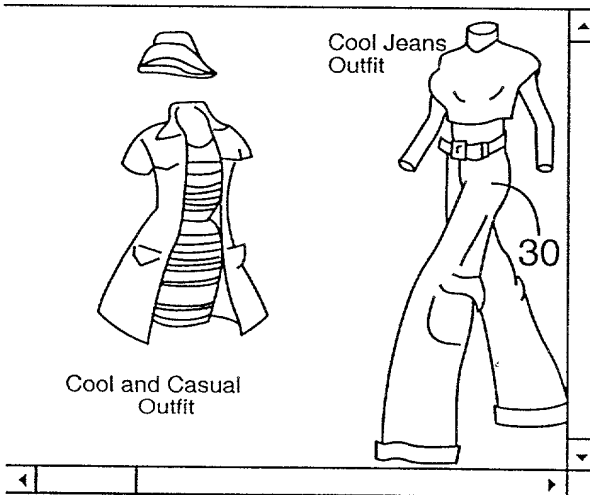
Forward 30 to select a fashion



STEP 6 Select Clara's fashion!

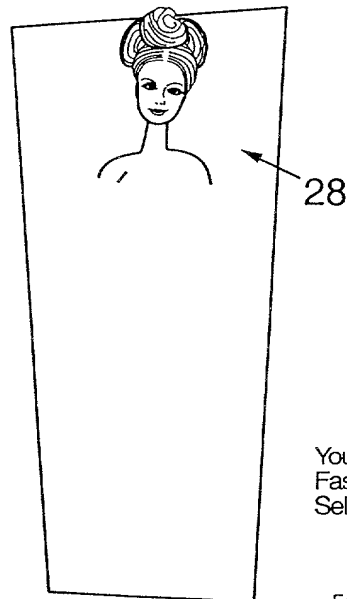
FIG. 20

What will she wear? Select a complete outfit*



Back 30 to see doll's picture

Scroll sideways for more fashions!



Forward 30 to add accessories

26

FIG. 21



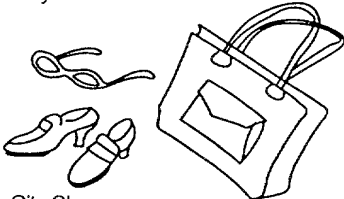
STEP 7

Select an accessory set for more fashion fun!

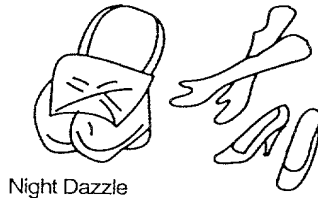
26



City Slick



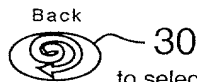
City Shopper



Night Dazzle



Purple Passion

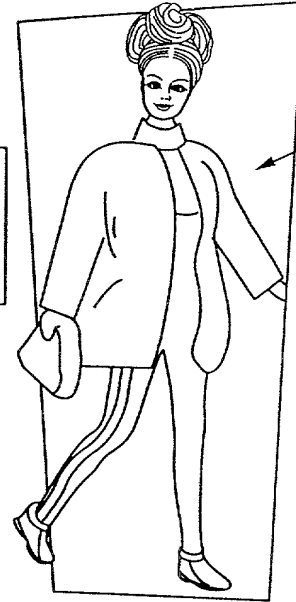
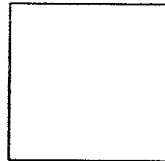


Back

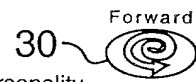
30

to select a different fashion

Your Selection



28



Forward

to select your doll's personality

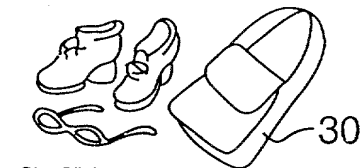
FIG. 22



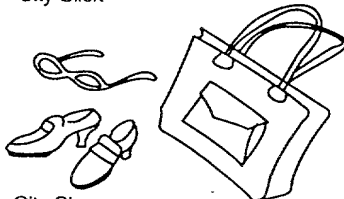
STEP 7

Select an accessory set for more fashion fun!

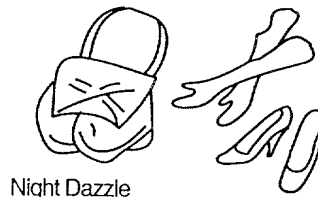
26



City Slick



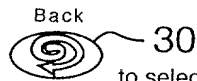
City Shopper



Night Dazzle



Purple Passion



Back

30

to select a different fashion

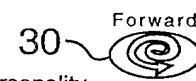
Your Selection



28



28



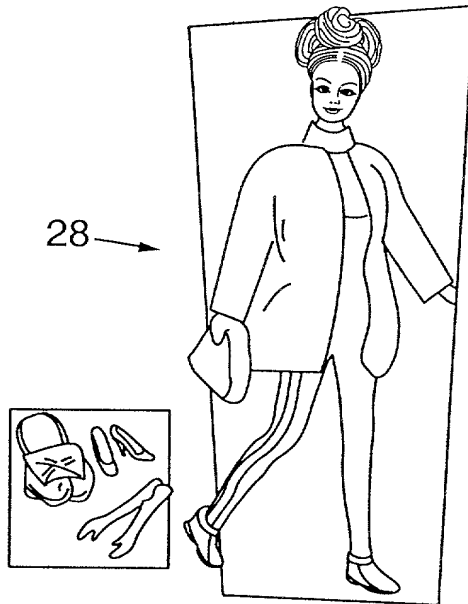
Forward

to select your doll's personality



14/16
STEP 8 **Select Clara's personality**

FIG. 23



28 →

Clara has sparkling green eyes and up & elegant red hair. She is wearing her new Weekend Style Outfit with Night Dazzle accessories. Her birthday is in . She lives in

and spends a lot of time

She's interested in , loves to and enjoys being with . Clara is a special friend of Barbie, and is personalized by you, Claire!

You may change her:

- ☐ Look
- ☐ Eye Color
- ☐ Hairstyle
- ☐ Hair Color
- ☐ Fashion
- ☐ Accessory Set

30e

Back 30
to change accessories

26

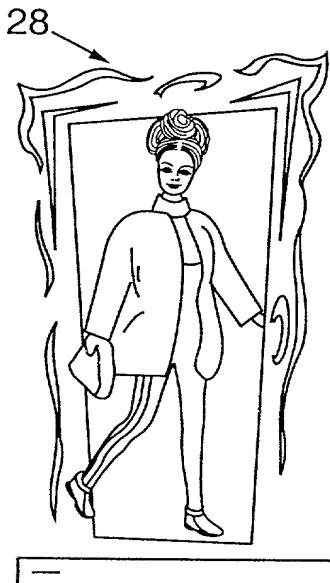
30 Forward
Well Done!



Order Confirmation Registration

Please confirm your choices:

FIG. 24



28 →

1. Doll name: Clara
2. Customer name: Claire
3. Doll's look: Tan skin tone, open-mouth smile
4. Eye color: green
5. Hair color: red
6. Hairstyle: up & elegantNight Dazzle
7. Fashion: Weekend Style outfit
8. Accessory Set: Night Dazzle

26

9. Doll Personality: Clara has sparkling green eyes and up & elegant red hair. She is wearing her new Weekend Style Outfit with Night Dazzle accessories. Her birthday is in July. She lives in a big city, and spends a lot of time caring for animals. She's interested in science, loves to do gymnastics and enjoys being with her cat. Clara is a special friend of Barbie, and is personalized by you, Claire!



Back 30
to finished doll

Already Registered
Click here to enter the
Mattel Store

New Registration
Register now to place
your order.

FIG. 25

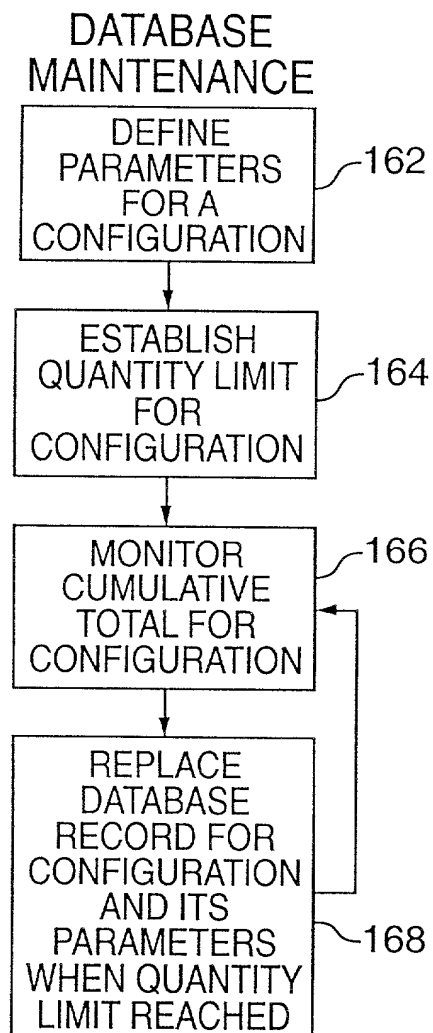
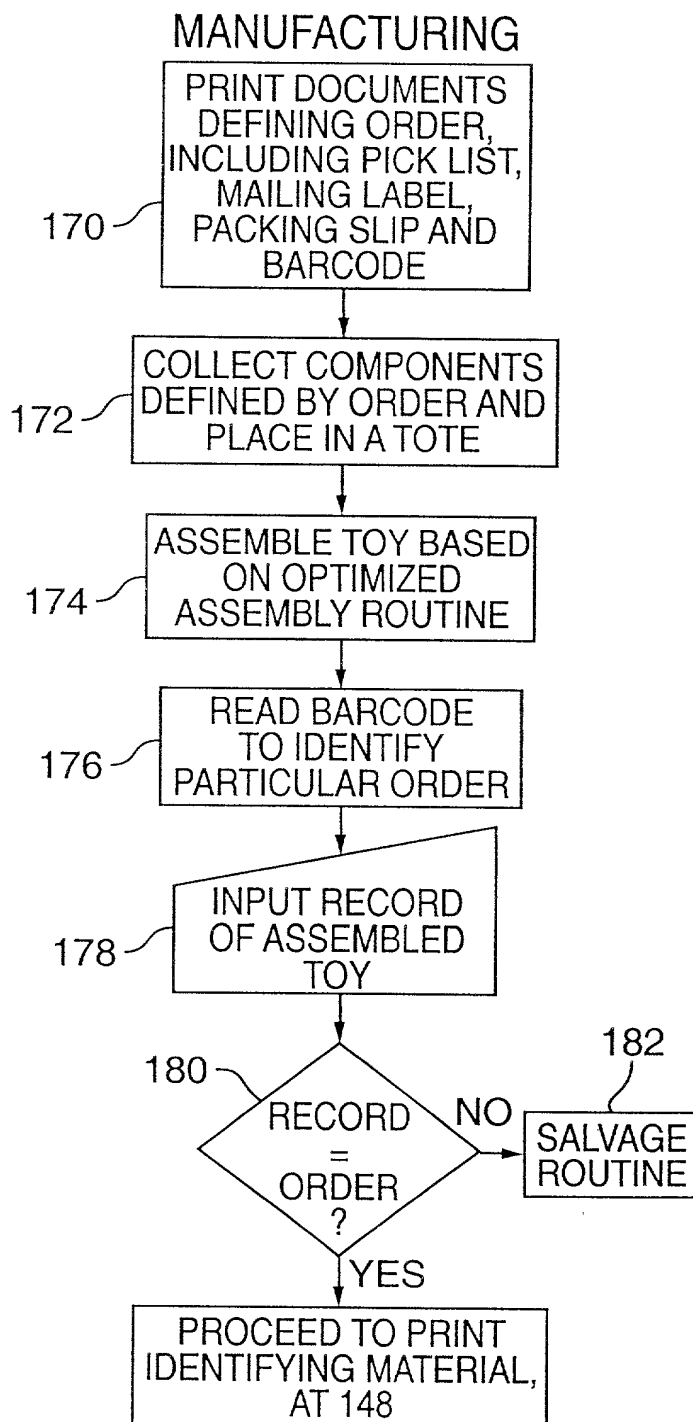
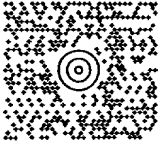

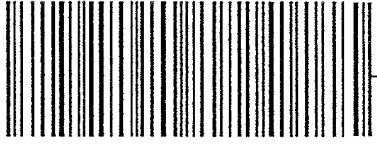



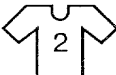







FIG. 26



Design 2850 Earhart Court Hebron KY 41048		1 OF 1	
SHIP Chelsea Caballero TO: 49-Pamela Court		84	
West Seneca NY 14224-			
	(420) SHIP TO POSTAL CODE 92  92 (420) 14224-		
UPS GROUND TRACKING# 1Z 181 228 03 0000 1512			
			
90			

		90
1Z1812280300001512 SEQ #: 0008		86
96  94 94a	 94b	
21803-6226 头仔: 绿眼杜丽莎	19263-9109 莎身仔: 杜丽莎身	
 2	 4	
21804-9519 衫款: 粉红短裙	21803-5049 附件: 珠片银包	
 4	 1	
0068-0340/ 发色: 红发	21803-9309 发型: 马尾	
Print date 08/25/1998		

		S Chelsea Caballero H 49-Pamela Court I P West Seneca, NY 14224- T O TRK# 1Z 181 228 03 0000 1512		88
1-800-628-3614		90		
				

Order #	Qty	ID#	Proc Date	Name: Jenna
151-1	1	21804-9CJR	08-26-1998	Designer: Chelsea

Return Policy Your satisfaction is completely guaranteed. If you are not 100% satisfied with this product, you may return your purchase within 30 days for a refund of the purchase price. For your protection, please use UPS or Insured Parcel Post for return shipment. Please indicate the reason below and return to: Design 2850 Earhart Court, Hebron KY 41048 REASON FOR RETURN: _____ _____ _____	Chelsea Caballero 49-Pamela Court West Seneca, NY 14224- TO: Design 2850 Earhart Court Hebron, KY 41048
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